

ORDER



Orders
Order / Rev: 1945220
Alt Order #: WOC12399985
Product Desc: Candidate
Estimate: 213
Flight Dates: 02/26/20 - 03/03/20
Original Date / Rev: 02/24/20 / 03/24/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: FP1 Strategies, LLC / POL
Buying Contact:
Billing Contact:
 3001 Washington Boulevard
 Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Wesley Hunt / R/ US HOUSE/ TX
Demographic: A55+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 187373
Agency External ID: 50362AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	03/02/20	19	\$22,180.00	\$18,853.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	19	\$22,180.00	\$18,853.00	89.10
Totals	19	\$22,180.00	\$18,853.00	89.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	21%	\$22,180.00
Market	100%	\$105,619.05

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	40%	\$42,247.62
KPXB	0%	\$0.00
KRIV	8%	\$8,449.52
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	31%	\$32,741.90
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	All	02/26/20	03/02/20	Price is Right	CM	10:00 AM-11:00 AM	1--11--	:15/15	3	\$600.00	P03	2.80	DN	3	\$1,800.00												
THE PRICE IS RIGHT (Program: THE PRICE IS RIGHT)LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/20</td> <td>03/03/20</td> <td>1--11--</td> <td>3</td> <td>\$600.00</td> <td>2.80</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/20	03/03/20	1--11--	3	\$600.00	2.80
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 02/26/20	03/03/20	1--11--	3	\$600.00	2.80																						
N 2	All	02/26/20	03/02/20	Young & the Restless	CM	11:00 AM-12:00 PM	1-----	:15/15	1	\$620.00	P03	1.60	DN	1	\$620.00												
YOUNG & THE RESTLESS (Program: YOUNG & THE RESTLESS)LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/20</td> <td>03/03/20</td> <td>1-----</td> <td>1</td> <td>\$620.00</td> <td>1.60</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/20	03/03/20	1-----	1	\$620.00	1.60
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 02/26/20	03/03/20	1-----	1	\$620.00	1.60																						
N 3	All	02/26/20	03/02/20	Local News @ 6p M-F	CM	6:00 PM-6:30 PM	1-111--	:15/15	4	\$1,200.00	P03	5.30	DN	4	\$4,800.00												
11 NEWS AT 6PM (Program: 11 NEWS AT 6PM)LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/20</td> <td>03/03/20</td> <td>1-111--</td> <td>4</td> <td>\$1,200.00</td> <td>5.30</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/20	03/03/20	1-111--	4	\$1,200.00	5.30
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 02/26/20	03/03/20	1-111--	4	\$1,200.00	5.30																						
N 4	All	02/26/20	03/02/20	Wheel of Fortune 630-7p	CM	6:30 PM-7:00 PM	1-111--	:15/15	4	\$1,800.00	P03	7.70	DN	4	\$7,200.00												
WHEEL OF FORTUNE (Program: WHEEL OF FORTUNE)LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/20</td> <td>03/03/20</td> <td>1-111--</td> <td>4</td> <td>\$1,800.00</td> <td>7.70</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/20	03/03/20	1-111--	4	\$1,800.00	7.70
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 02/26/20	03/03/20	1-111--	4	\$1,800.00	7.70																						
N 5	All	02/26/20	03/02/20	Local News @ 10p M-F	CM	10:00 PM-10:35 PM	1--1---	:15/15	2	\$1,920.00	P03	4.20	DN	2	\$3,840.00												
11 NEWS AT 10P (Program: 11 NEWS AT 10P)LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/26/20</td> <td>03/03/20</td> <td>1--1---</td> <td>2</td> <td>\$1,920.00</td> <td>4.20</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/26/20	03/03/20	1--1---	2	\$1,920.00	4.20
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 02/26/20	03/03/20	1--1---	2	\$1,920.00	4.20																						
N 6	All	02/26/20	02/29/20	Local News @ 6p Sa	CM	6:00 PM-6:30 PM	-----1-	:15/15	1	\$570.00	P03	3.50	DN	1	\$570.00												
11 NEWS AT 6PM SAT (Program: 11 NEWS AT 6PM SAT)LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/24/20</td> <td>03/01/20</td> <td>-----1-</td> <td>1</td> <td>\$570.00</td> <td>3.50</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/24/20	03/01/20	-----1-	1	\$570.00	3.50
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 02/24/20	03/01/20	-----1-	1	\$570.00	3.50																						
N 7	All	02/26/20	02/29/20	Wheel of Fortune 630-7p	CM	6:30 PM-7:00 PM	-----1-	:15/15	1	\$950.00	P03	6.40	DN	1	\$950.00												
WHEEL OF FORTUNE (SAT) (Program: WHEEL OF FORTUNE (SAT))LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/24/20</td> <td>03/01/20</td> <td>-----1-</td> <td>1</td> <td>\$950.00</td> <td>6.40</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/24/20	03/01/20	-----1-	1	\$950.00	6.40
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 02/24/20	03/01/20	-----1-	1	\$950.00	6.40																						
N 8	All	02/26/20	02/29/20	Local News @ 10p Sa	CM	10:00 PM-11:00 PM	-----1-	:15/15	1	\$650.00	P04	3.10	DN	1	\$650.00												
11 NEWS AT 10P (Program: 11 NEWS AT 10P)LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/24/20</td> <td>03/01/20</td> <td>-----1-</td> <td>1</td> <td>\$650.00</td> <td>3.10</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/24/20	03/01/20	-----1-	1	\$650.00	3.10
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Week: 02/24/20	03/01/20	-----1-	1	\$650.00	3.10																						
N 9	All	02/26/20	03/01/20	Face the Nation	CM	9:30 AM-10:00 AM	-----1	:15/15	1	\$650.00	P03	2.10	DN	1	\$650.00												
FACE THE NATION (Program: FACE THE NATION)LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/24/20</td> <td>03/01/20</td> <td>-----1</td> <td>1</td> <td>\$650.00</td> <td>2.10</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/24/20	03/01/20	-----1	1	\$650.00	2.10
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 02/24/20	03/01/20	-----1	1	\$650.00	2.10																						
N 10	All	02/26/20	03/01/20	Local News @ 10p Su	CM	10:00 PM-11:00 PM	-----1	:15/15	1	\$1,100.00	P03	3.60	DN	1	\$1,100.00												
11 News at 10p Sun (Program: 11 News at 10p Sun)LPFeb-2018LO-LPPFeb-2018LO <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 02/24/20</td> <td>03/01/20</td> <td>-----1</td> <td>1</td> <td>\$1,100.00</td> <td>3.60</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 02/24/20	03/01/20	-----1	1	\$1,100.00	3.60
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 02/24/20	03/01/20	-----1	1	\$1,100.00	3.60																						
													Totals	19	\$22,180.00												